

# INTERNATIONAL SUMMER SCHOOL

## Sustainable Development and Sustainable Universities At Kaposvár University

Kaposvár, 4-16 August, 2011



*“to meet the needs of the present without compromising the ability of future generations to meet their own needs.”*

## INTRODUCTION

The **International Summer School** will be organized by the Kaposvár University and will take place in **Kaposvár, Hungary** from **4 August** through **16 August 2011**. Its purpose is to extend better knowledge and understanding of sustainable development in the European Union and Western Balkans.



## THE CONCEPT OF THE SUMMER SCHOOL

Our summer school addresses actual **global and local** issues regarding sustainable development and its potential to meet human needs while preserving the environment in the present and for future generations. As more and more corporations begin to focus on **gaining competitive advantage through environmentally sustainable practices** such as energy efficiency, local energy sourcing, food safety, nuclear safety and sustainable urban development, they discover practices coinciding more and more with Blue Economy Management. This is the set of principles that guide executives and entrepreneurs wishing to benefit from the increased cash flows and innovative nature that local and sustainable thinking instils in corporate culture.

The challenges of sustainable development demand **new strategies** from universities and new way of thinking from students through stronger commitment to environmental sustainability in higher education. This must come not only through fostering sustainability and environmental literacy in teaching, research, operations, but also through shifting towards third missions. Third missions are those university-based services such as innovation, consultancy, and lifelong learning programs that have become increasingly important sources of economic development in the local area. There is pressure from government, businesses, and communities for universities to align their core functions with regional and local needs.

## OVERVIEW OF OUR UNIQUE INTERDISCIPLINARY PROGRAMME

**Programme of the ISS consists of different streams:**

1. Sustainable and renewable energy
2. Sustainable agriculture in the era of the food crisis
3. Sustainable ecosystems
4. Sustainable (Blue) economy
5. Sustainable cities
6. Sustainable universities
7. Sustainable local cultures

### Main topics will be:

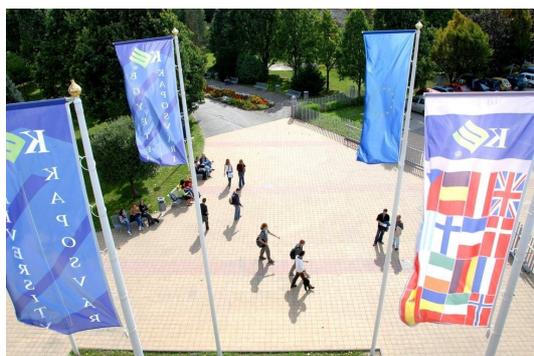
- History of sustainability
- “From farm to fork”– food safety
- Environmental protection (agricultural & urban ecology)
- Global food crisis
- Climate change and energy efficiency
- Sustainable energy policies
- Environmental impact on businesses (sustainable practices)
- Blue Economy
- Green marketing (The Blue Ocean concept)
- Smart cities
- Sustainable media
- Sustainable universities (service universities, academic entrepreneurs, new trends in innovations)
- Hungarian culture & history



The Summer School includes both theoretical education and practical training through field excursions to recognized economic stakeholders such as the **Nuclear Power Plant of Paks** (Hungary) and the **Krisna Ecofarm** (Somogyvámos), guaranteeing a deeper insight into the topics of organizational sustainability and systemic thinking based on the complex interrelations of our ecosystem.

### METHODOLOGY

A modular methodology will be implemented, which strengthens group work via interactive workshop-type events, field visits and provides opportunities **to meet practitioners, experts and stakeholders of the relevant fields**. Instead of traditional formal lectures the summer school would like to ensure lively discussions and some common conclusions and propositions which could be useful for the future in terms of adopting the concept of sustainability. The mixture of plenary sessions, workshops and group work will mean different ways to elaborate on the core issues. The Summer School masters communication and intercultural learning skills and builds personal and official relations. In addition, the field trips, parties and some other cultural events will provide unforgettable experiences of the summer school.



### WORKLOAD

During the International Summer School, students will have:

- 42 hours of lectures
- 8 hours of field work
- 50 hours of field trips

Study materials are available to students on the <http://iss.ke.hu> website. Students will obtain a **certificate** of attendance with **ECTS credit** provision. The working language will be **English**.

### IMPLEMENTATION

A number of local and international partners will help organise the event. The main organisers are the International Office, the Faculty of Economic Science and Faculty of Animal Science. The curriculum is developed with the scientific support of the „Adaptation to the climate change” research group of the **Hungarian Academy of Sciences** as well as many international partners from the HEI sector. The KU Students’ Union will contribute greatly to the success of this event.

## CULTURAL PROGRAMMES AND FIELD TRIPS

Students from abroad and Hungary will have the opportunity to see the City of Kaposvár and its wider surroundings; they will experience the city's vivid cultural atmosphere and **night life** during both the cultural programmes and visits. The event is a great occasion to meet students from different countries and get acquainted with Hungarian culture, scenic landscapes, the local aqua park, thermal spas, the nearby **Lake Balaton** ("the Hungarian sea") and the most famous wine-region of Hungary; **Villány**.

### Planned programmes:



- Krishna valley <http://krishnavalley.com/>
- Paks Nuclear Power Plant  
<http://paksnuclearpowerplant.com/>
- Siófok Coke Club <http://cokeclub.hu/>
- Wine Tour at Villány <http://villanyiborvidek.hu/en>
- Land Art experience
- Exhibition of the Faculty of Arts  
<http://galeria.mk.ke.hu/>
- Karaoke
- Movie night

### ORGANIZING COMMITTEE:

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### MORE INFORMATION ABOUT HUNGARY AND THE KAPOSVÁR UNIVERSITY:

About Hungary: <http://www.hungary.com/>

About Kaposvár University: <http://oldportal.ke.hu/index.php?lang=en&mstag=ke>

About the International Summer School: <http://iss.ke.hu>